



Earlier this year, The Dye Preserve and Callaway began a partnership to bring a world-class golf club and putter fitting facility to the Club. This facility will feature the most modern launch monitors and club fitting tools available for the benefit of the membership. The opening of this state of the art facility is scheduled for early November and will truly mark the beginning of the new partnership for The Dye Preserve and Callaway.

As many of you know, Jeff Leishman is on staff with Callaway, Callaway itself is a member of the Club, and several Callaway-sponsored professional athletes are among the membership, including Daniel Berger, Michelle Wie, Wesley Bryan and Ollie Schniederjans. To date, Callaway has brought many of the world's best players to the Club for fitting and testing on the practice range and golf course and plans to use The Dye Preserve as the centerpiece of its private work.

Along these lines, we are happy to announce that Callaway will be shooting television commercial content and photography featuring the new 2018 product line and several of its PGA Tour Pros at The Dye Preserve on Tuesday, November 7th. This event will promote The Dye across national airwaves during live golf telecast throughout the year and also help to enhance the Club's own photography and video library.

We are very excited about this new partnership and look forward to the benefits it will provide The Dye Preserve's membership.



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